

A scenic view of the Naruto Strait in Japan, featuring a large steel truss bridge spanning across the water. Below the bridge, the water is turbulent, forming a large, white, swirling vortex (naruto) in the center. The sky is a clear, deep blue with a few wispy clouds. The overall atmosphere is dynamic and powerful.

# NARUTO

Tourist Attractions

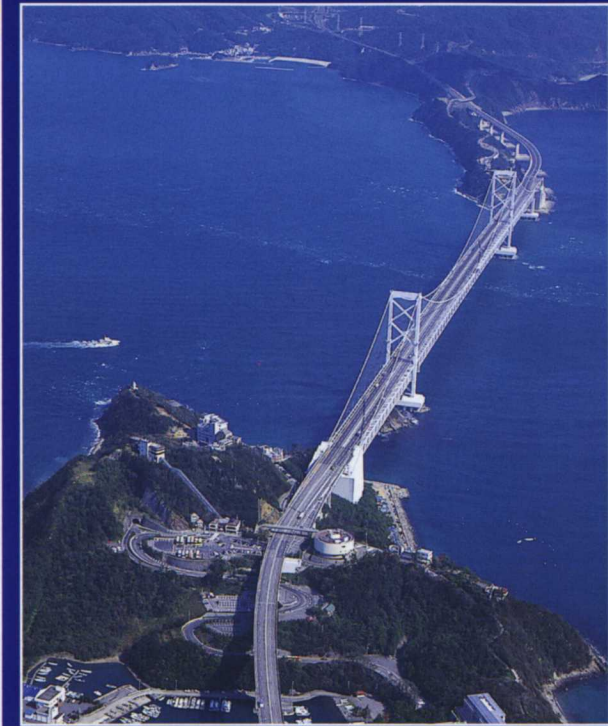
W e l c o m e t o N A R U T O

Naruto Tourism Association

# Welcome to NARUTO

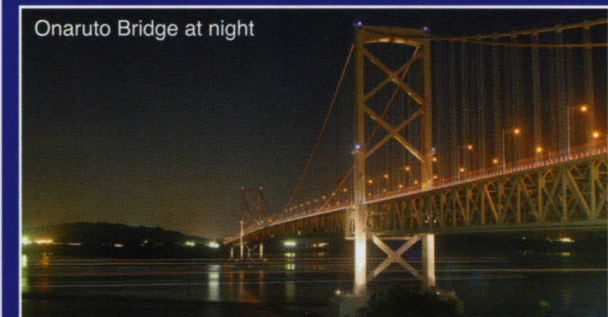


## Wonderful Views



### Onaruto Bridge (Onaruto Kyo)

Onaruto bridge across the Naruto Strait, connecting Awaji Island in Hyogo Prefecture and Naruto city, was built in 1985 at a cost of one billion yen after 9 years of construction. The bridge is located in the Seto Inland Sea National Park (Setonaikai Kokuritu Koen) and because of the rapid current of the Naruto Strait and also to avoid disrupting the Naruto whirlpools, a unique construction method was chosen. Now the harmonious scenery created by the bridge and nature attracts many tourists.



Onaruto Bridge at night



Hamabo (Naruto City's Flower)

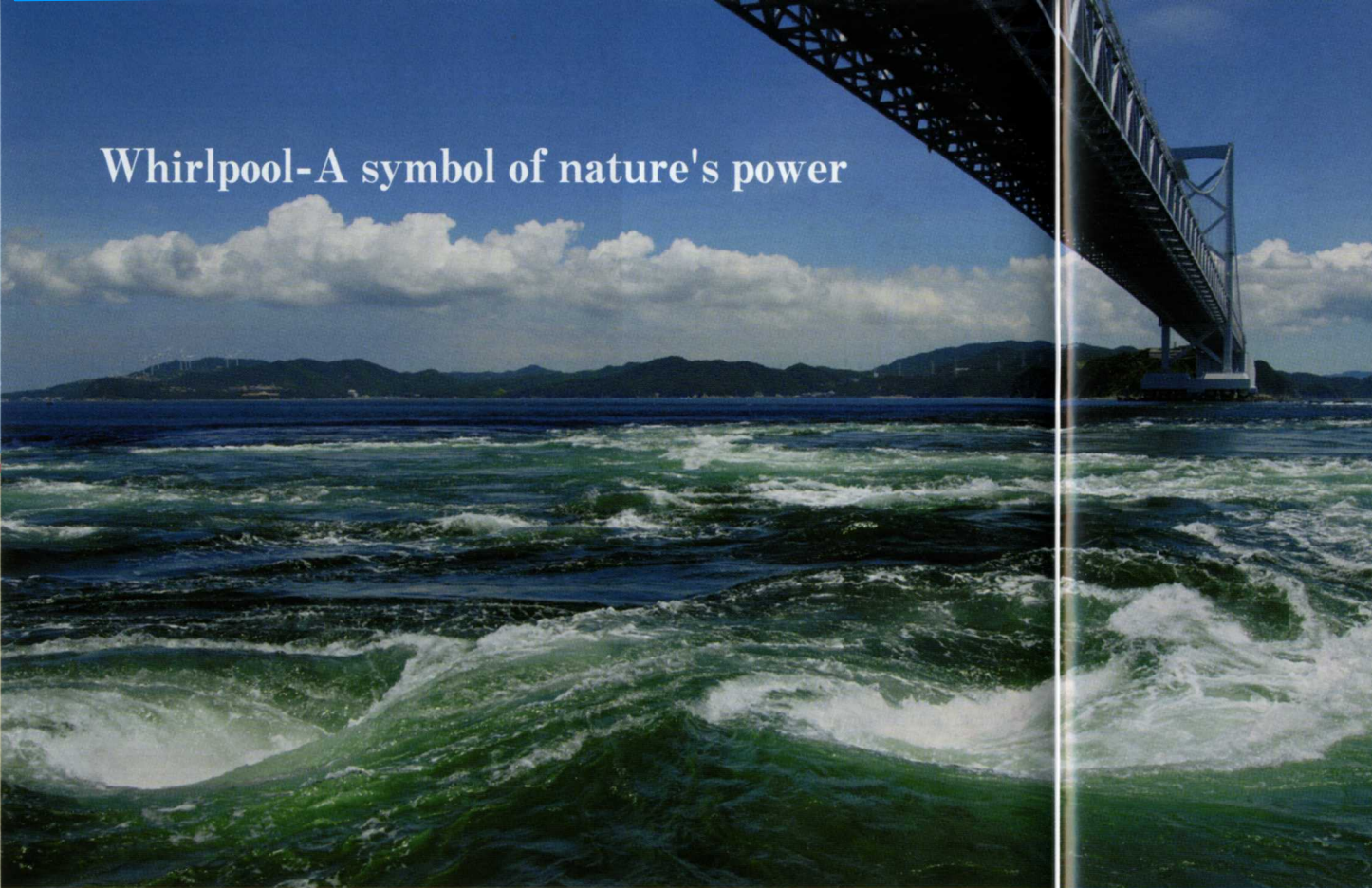
### A Profile Of Naruto

- population: About 60,000
- Geographic position: Naruto city is located Northeast on Shikoku Island
- North latitude: 34 degrees
- East longitude: 134 degrees
- Area: 135.46 Square kilometers
- Climate: Naruto boasts a mild climate with an annual average temperature of 16.8 degrees
- International sister cities:
  - Germany: Lower Saxony Lüneburg
  - China: QingDao



Lotus Flowers

## Whirlpool-A symbol of nature's power



## The Naruto Whirlpool (Naruto no Uzu)

At the narrow Naruto Strait, large volumes of water move due to the difference in height of the water level between the Seto Inland Sea and Kii Channel at high and low tide. Combined with the rough underwater topography of the Naruto Strait, this water flow forms the whirlpools. According to the tidal change, almost every 6 hours the whirlpools are formed and about an hour before or after the tides is the best time to see them.

In Spring and Fall, if all the right factors come together, the difference in height of the water level between Seto Inland Sea and Kii Channel becomes up to 2 meters and whirlpools of up to 20 meters in diameter can be seen. It is a natural phenomenon and therefore checking the tide schedule is necessary.

There are several ways to see the Naruto Whirlpools. As the whirlpools are best viewed from a high vantage point, Whirlpools Road (Uzu-no-Michi), the promenade under the Onaruto Bridge is one option. The covered promenade is built under the Onaruto bridge 45 meters above the sea and has an observation room with glass panels in the floor to see the whirlpools. Another option is taking one of the sightseeing boats. Currently, two companies operate boats and the boats go right next to the whirlpools. Both boat tours last 20 to 30 minutes.



### Whirlpools Road (Uzu-no-Michi)

Address: Naruto-koen, Naruto-cho, Naruto-shi  
Hours: 9:00 ~ 18:00 (9:00 ~ 17:00 from Oct. to Feb.)  
Closed: 2nd Monday (Mar. Jun. Sep. Dec.)  
Telephone: 088-683-6262  
URL <http://www.uzunomichi.jp/>



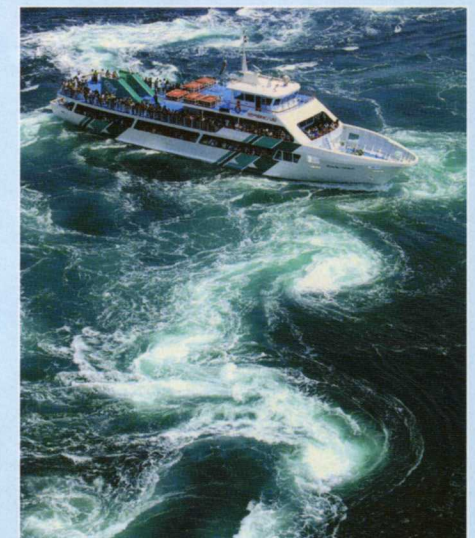
### Sightseeing Boats

#### Naruto Kanko Kisen

Address: Kameura-kankoko, Naruto-koen, Naruto-shi  
Hours: 9:00 ~ 16:20  
Closed: open year round  
Telephone: 088-687-0101  
URL <http://www.uzusio.com>

#### Uzushio Kisen

Address: Kameura-gyoko, Naruto-koen, Naruto-shi  
Hours: 8:00 ~ 16:30  
Closed: open year round  
Telephone: 088-687-0613  
URL <http://www.uzushio-kisen.com>





## Museums-So much to see!

### The Otsuka Museum of Art (Otsuka Kokusai Bijutsukan)

The Otsuka Museum of Art was built in Naruto City to commemorate the Otsuka Pharmaceutical Group's 75th anniversary. This museum is one of the largest museums in Japan and has more than 1000 replicas of Western art masterpieces from ancient murals to modern art, selected from more than 190 museums in 25 countries. These replicas were reproduced onto ceramic plates at their original size using special techniques and it is claimed they will keep their colors and shapes for over 2000 years. Also the reproductions of entire halls, such as the Sistine Chapel and Scrovegni Chapel are on display. In addition, the museum has a beautiful garden and a pond inspired by Monet's "Waterlilies".

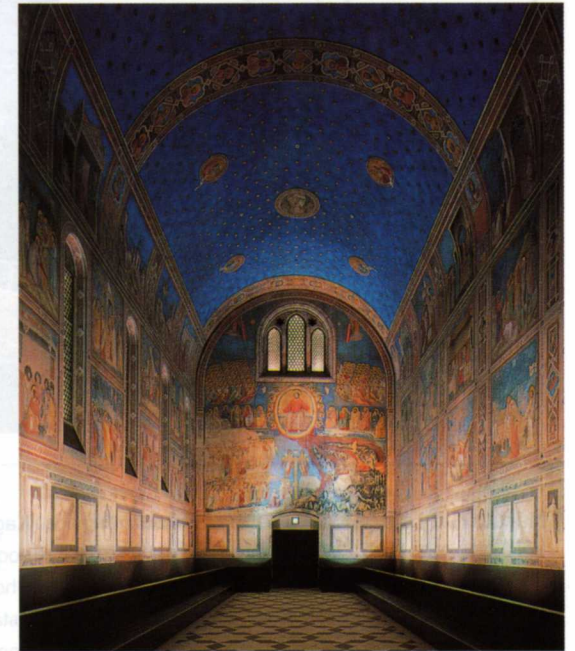
Address:Naruto-koen,Naruto-cho,  
Naruto-shi

Hours:9:30~17:00

Closed:Monday (or following Tuesday if  
Monday is a national holidays)

Telephone:088-687-3737

URL <http://www.o-museum.or.jp/>





### Myokensan Park (Myokensan-Koen)

Myokensan Park is the most popular spot to see cherry blossoms in Spring among people in Naruto. There is the Myoken-shrine and the reconstruction of Okazaki castle on top of the mountain.

Address: Hayasaki, Muya-cho, Naruto-shi

### Naruto Gallé no Mori Art Museum (Galle no Mori Bijutsukan)

Emile Gallé is considered one of the most outstanding glass artists of the 19 century and was one of the major forces in the French Art Nouveau movement. Naruto Gallé no Mori Museum displays the glass works of Emile Gallé, the Daum brothers, and Muller.

Address: Myokensan-koen, Hayasaki, Muya-cho, Naruto-shi

Hours: 10:00 ~ 16:30

Closed: Thursday (if it falls on a holiday, opened)

Telephone: 088-684-4445

URL <http://www5f.biglobe.ne.jp/~yamaguti/index.html>



### Naruto City Kagawa Toyohiko Museum (Naruto-shi Kagawa Toyohiko Kinenkan)



Kagawa Toyohiko was a leader of various social movements through the Taisho and Showa Eras and devoted his life to the establishment of foundations for several social welfare organizations. Naruto City Kagawa Toyohiko Museum was built with the donations from people who admired his spirit, commemorating his lifetime achievement.

Address: Hinoki, Oasa-cho, Naruto-shi

Hours: 9:30 ~ 16:30

Closed: 4th Monday (or following Tuesday if Monday is a national holidays)

Telephone: 088-689-5050

URL <http://www.tv-naruto.ne.jp/kagawa-kan/>



### The Naruto German House (Naruto-shi Doitsukan)

During World War I, about one thousand German soldiers, held as prisoners in Qingdao (in China), were sent to the Bando concentration camp in Naruto. They were allowed to live freely and their human rights were respected there. They built many shops, restaurants, printing factories, a library, a music hall, a park and a post office in the camp. They even established a health insurance cooperative. They taught their knowledge and skills of baking bread and sweets, growing western plants, architecture and even sports that were not very popular at this time in Japan to the local citizens. Gradually the soldiers developed friendships with the local Japanese people. The Naruto German House was built as a symbol of this friendship and to exhibit photos, tools, and materials which were contributed by the former German soldiers to show their lives in the Bando concentration camp. Now Naruto is the sister city of Lüneburg (in Germany) and the friendship still continues.

Address: Hinoki, Oasa-cho, Naruto-shi

Hours: 9:30 ~ 16:30

Closed: 4th Monday (or following Tuesday if Monday is a national holidays)

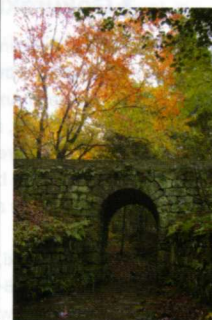
Telephone: 088-689-0099

URL <http://www.doitsukan.com/>



### Beethoven's Ninth Symphony Day (Daiku-no-Hi)

On June 1st, 1918 Beethoven's Ninth Symphony was performed in Naruto by German soldiers for the first time in Japan at the Bando concentration camp. Since 1982 every year on the first Sunday of June, Naruto holds a concert to commemorate that first performance and there is a large number of participants from all over Japan and overseas.



### German Bridge (Doitsu Bashi)

German Bridge is a 3 meter-long masonry bridge. German soldiers, living in the Bando concentration camp, made it with their masonry techniques, which weren't known in Japan at that time.



## Shikoku's Pilgrimage-Reflect on your life

### Shikoku Pilgrimage (Shikoku Henro)

The Shikoku Pilgrimage consists of 88 temples found on the island of Shikoku. Followers of the pilgrimage trace the steps of the Buddhist monk, Kobo-Daishi (Kūkai), visiting the 88 temples. The pilgrimage is a personal religious experience that allows one to reflect on life. Pilgrims may wear special clothing and can collect the signatures and stamps from the priest at each temple, providing a record of their visit during their pilgrimage. The pilgrimage is about 1,200 km in length and traveling to all 88 temples on foot takes about 40 days.



The Ryozenni Temple



The Gokurakuji temple

### Ryozenni Temple (Ryozenni)

Ryozenni, which was founded in the 8th century by the monk Gyoki, is the starting point of Shikoku's 88 temple pilgrimage. At this temple the Japanese monk, Kobo-Daishi (Kūkai) stayed and trained here in the 9th century. In Spring many pilgrims, dressed in white robes and woven hats, start their journey from here.

Address: Bando, Oasa-cho, Naruto-shi  
Telephone: 088-689-1111

### Gokurakuji Temple (Gokurakuji)

West of Ryozenni Temple is Gokurakuji Temple, the second of the 88 temples in the Shikoku 88 pilgrimage. In the temple there is the statue of Amida, which was carved many centuries ago in the Kamakura era, and has been designated as a National Cultural Treasure. There is a noble Japanese cedar, called the long life cedar, planted by Kobo-Daishi (Kūkai) and people can pray for their long lives at the temple.

Address: Hinoki, Oasa-cho, Naruto-shi  
Telephone: 088-689-1112  
URL <http://www.tv-naruto.ne.jp/gokurakuji/>

## Otani Pottery-Simple beauty from the earth



### Otani Pottery (Otani-yaki)

It is said that Otani pottery began when Bunemon, a potter, made pottery from the red soil in the Otani village in 1780. At first, large containers were the main products. Over the years exquisite vases, tea-sets and a variety of artistic pieces have been introduced such that now a large variety of products are available. Today there are seven firms still making Otani Pottery. The Otani style of forming pottery is well known and the climbing kiln is said to be the biggest in Japan. You can experience how to produce a variety of ceramic goods and how to paint designs on them. The Otani Pottery Festival is held on the 2nd Saturday and Sunday in November every year. Visitors can see and purchase a wide variety of Otani Pottery.

Otani Pottery Association  
Address: Otani, Oasa-cho, Naruto-shi  
Telephone: 088-689-0204  
URL <http://ootaniyaki.web.fc2.com/>



## Awa Dance-The energy of Awa Naruto



### Awa Dance Festival (Awa Odori)

Awa Odori is the most famous summer dance festival across Japan and it has a history of over 400 years. In Naruto every August 9th, 10th, and 11th many dancers, wearing a special uniform and woven hats, form a group called a "Ren" and perform on blocked off streets downtown. Spectators can watch the dancing from makeshift stands (Sajiki) or observe the dancers in the streets. The dance steps are simple yet group performances are energetic and each Ren has a distinctive uniform and style of dance. At a few places downtown spectators are able to dance to the live traditional music and the whole city basks in the exciting atmosphere.



## Fireworks-A festival for your senses



### Naruto Fireworks Festival (Naruto Noryo Hanabi Taikai)

There is a display of fireworks on the Muya River on August 7th every year. The fireworks show lasts about one hour and includes a wide variety of fireworks. Spectators can watch the fireworks from many vantage points around the Muya River and visit the food stalls and variety shops that are set up for the festival.



# Naruto Specialities



Naruto Sea Bream: The best of all the kinds of sea bream



Yellowtail: Rich in fat



Naruto Seaweeds: A novel texture



Pears: Sweet and juicy



Naruto Sweet Potatoes: Bright rosy skin and sweet tasting



Sudachi (Limes): Wonderful acidic flavor



Lotus Roots: White and Crispy



Japanese Shallots: Crunchy and mild tasting

## Hotel / Ryokan Business Hotel / Guest House

### Hotel / Ryokan

Name	Number of Rooms	Capacity	Telephone
KOEN-MIZUNO	13	50	088-687-0411
NARUTO KAIGETSU (SHICHISHUEN)	35	153	088-687-0331
HOTEL-RIDGE	10	20	088-688-1212
NARUTO GRAND HOTEL	44	241	088-687-1515
RENAISSANCE NARUTO RESORT	209	707	088-687-2580
RESORT HOTEL MOANA COAST	8	40	088-687-2255
MIZUNO	25	100	088-685-4131
MATSUYA	9	28	088-686-4573
SANUKIYA	12	35	088-686-3301
INAGAKI	13	40	088-686-0726
FUKUMI	6	28	088-686-2719
OTORIEN	9	30	088-689-3523
KADOYA TSUBAKISO	10	25	088-689-0705
OTANISO	14	65	088-685-4121

### Business Hotel

Name	Number of Rooms	Capacity	Telephone
HOTEL FIRST SEASON	40	50	088-686-3261
BUSINESS HOTEL HAMA	71	120	088-685-2600
BUDOYA	9	20	088-686-1788
BUSINESS HOTEL NARUTO	53	67	088-686-2555
BUSINESS HOTEL BM	32	38	088-686-0211
BUSINESS HOTEL HOKUYO	80	96	088-685-8883
HOTEL AD.INN NARUTO	52	63	088-685-1115
CITYHOTEL WIRBEL	61	72	088-684-4811

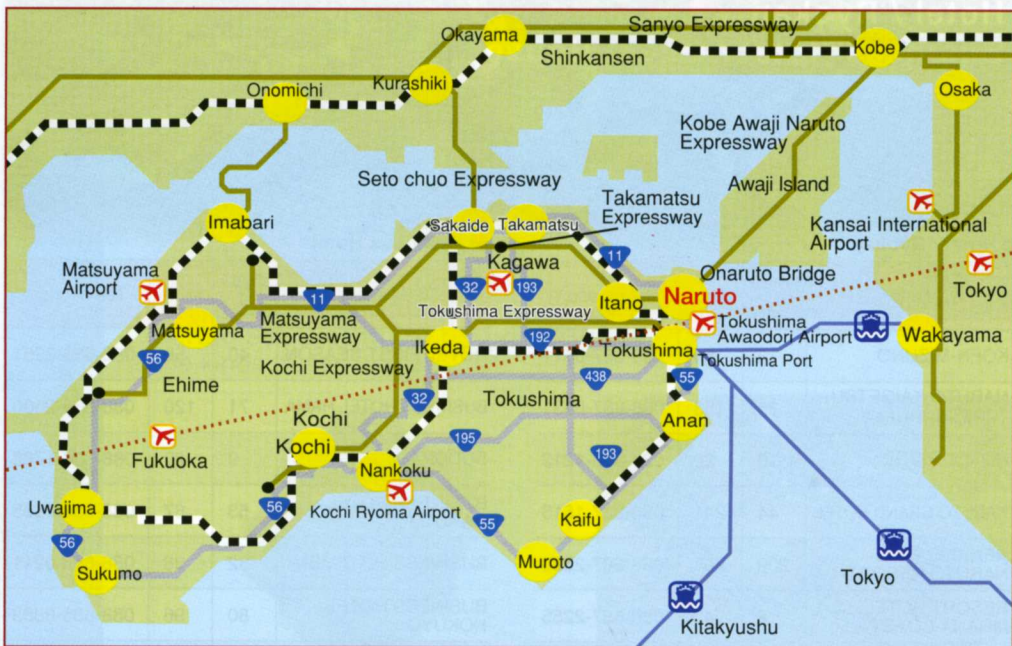
### Guest House

Name	Number of Rooms	Capacity	Telephone
TAIMARU	16	65	088-687-0077
MITSUISHISO	5	15	088-687-0029
UCHINOUMI	17	50	088-687-0043
SASADA	10	30	088-686-4029
TODAI	5	20	088-686-0433
YAMAHIRO	7	20	088-688-0536
KUSUMI	15	60	088-688-0071
KANBAIEN	13	50	088-689-0697
AWA	7	30	088-689-2222
NARUTO	10	45	088-687-0443

#### \*Language SOS

Those who have trouble with Japanese can receive help.  
English Helpline: 088-684-1150  
Secretarial & Public Relations Section.  
From Monday to Friday 9:30 - 17:00





### By Car

- Hiroshima ↔ Naruto 3hrs30mins
- Okayama ↔ Naruto 2hrs
- Osaka ↔ Naruto 2hrs
- Kobe ↔ Naruto 1hr20mins

### By Airplane

Route	Airline	Duration	TEL
Tokyo ↔ Tokushima	JAL	1hr10mins	JAL 0570-025-071
	ANA		ANA 0570-029-222
Fukuoka ↔ Tokushima	JAC	1hr15mins	JAC 0570-025-071

### By Ship

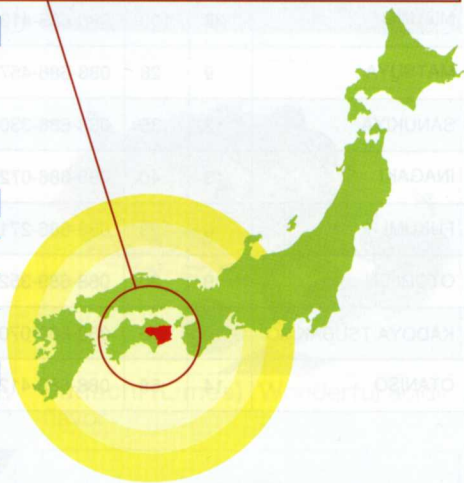
Route	Duration	TEL
Wakayama~Tokushima (Nankai Ferry)	2hrs	Wakayama 073-422-2156 Tokushima 088-636-0750
Tokyo~Tokushima~Kitakyushu (Ocean Tokyu Ferry)	18hrs10mins (Tokyo)	Tokyo 03-5148-0109 Kitakyushu 093-481-7711 Tokushima 088-662-0489
	14hrs30mins (Kitakyushu)	

### By JR Train

Route	Duration	Train Company	TEL
Okayama ↔ Takamatsu	1hr (Express)	JR Shikoku	0570-00-4592
Takamatsu ↔ Ikenotani	1hr (Limited Express)		
Ikenotani ↔ Naruto	20mins		

### By Bus

Express Bus Company	TEL	Local Bus Company	TEL
JR Shikoku Bus	088-602-1090	Awaji Kotsu	0799-22-3121
Tokushima Bus	088-622-1826	Tokushima Bus	088-622-1811
Honshikaikyō Bus	088-664-6030	Naruto City Bus	088-685-3124



### Naruto Tourism Association

〒772-0003, 31-36 Higashihama, Minamihama, Muya-cho,  
Naruto-shi Tokushima-ken, Japan  
Phone 088-684-1731 Fax 088-684-1732  
URL <http://www.naruto-kankou.jp/>

### Naruto City Hall Commerce Industry and Tourism Section

〒772-8501, 170 Higashihama, Minamihama, Muya-cho,  
Naruto-shi Tokushima-ken, Japan  
Phone 088-684-1157 Fax 088-684-1339  
URL <http://www.city.naruto.tokushima.jp/>